



Squamish Arts Council Public Art Grant Guidelines 2021

The Squamish Arts Council
info@squamishartscouncil.com
2670 Stn Main, Squamish
V8B0B8

Project: Public Art for Squamish 2021 (two projects available)

Commissioning Organization: The Squamish Arts Council on behalf of The District of Squamish.

Project Budget: There are two project funds to award, each for \$10,000. An artist/ group may apply for a maximum of \$10,000 per project, one application per artist/group.

Proposal Deadline: Sunday, April 11th at 11:59 p.m.

Grant Writing Assistance Program: Applicants who need assistance or who wish to create an alternative application eg. Oral or presentation, are encouraged to email info@squamishartscouncil.com to discuss.

Themes: This year's PAG themes for projects are 'Interactive' and 'Light'. These themes are inspired by the ways in which the Squamish community uplifts its members through genuine interactions. Your project must refer to/be inspired by these words and reference them in your application.

About the Public Art Grant:

The Squamish Arts Council's mission is to raise awareness of and improve access to arts and culture in Squamish, while supporting local artists.

The Squamish Arts Council (SAC) adjudicates the Public Art Grant (PAG) for local arts and culture projects that seek to engage artists with residents and visitors in a creative collaboration that is publicly accessible, and leaves a lasting experience or legacy for those who interact with it.

The Objectives of the Public Art Program:

- To nurture a collaborative process between practicing artists and the Squamish community;
- To encourage the creation of publicly accessible artwork that has artistic merit and community benefit;
- To foster community pride, identity and cohesion through a collaborative artistic endeavor;
- To provide small scale opportunities for artists to gain experience in the field of public art;
- To increase the community's understanding of public art through small scale locally based projects;
- To reflect the diversity, needs, and ambitions of the larger community.

Successful applicants will clearly identify how their project meets one or more of the program objectives.

ELIGIBILITY

Who Can Apply:

Community organizations/groups/individuals that operate within British Columbia are eligible to apply for a Public Art Grant, which includes but is not limited to:

- Non-profit Arts Groups
- Individual artists
- Community Service Groups
- Community Associations
- Parent Advisory Councils
- Multicultural Societies
- Historic Societies
- Artist Collectives- unincorporated or incorporated
- Partnerships are also encouraged and welcomed with businesses, individual artists, etc.

However, please note that preference will be given to organizations/groups/individuals who are either Skwxwú7mesh Nation artists who reside anywhere within BC, or artists who reside in the Sea to Sky Corridor.

Who Cannot Apply?:

- For-profit entities;
- Groups who have outstanding final reports for projects previously funded by SAC
- Festivals for sponsorship

What Type of Projects are Eligible?:

Community public art projects need to be exterior works which are either temporary, or permanent. The works can include, but are not limited to freestanding sculptures; murals, mosaics, digital projections, functional art such as benches or bike racks; streetscape improvements such as sidewalks or plazas; and place markers. A wide variety of mediums and artistic disciplines will be considered, including mixed media, digital media, etc.

The applicant is responsible for getting approvals and permits for the work's location and/or presentation with aid from the Squamish Arts Council if needed. Temporary projects must be documented in a format that can be shared in a public setting and retained as a publicly accessible permanent record (eg. website and social media).

Location:

The public art installation must take place in Squamish on public land. Please refer to the Inspirational/ Location information on the website for specific information about designated public art locations. Please note that you can also suggest/request a specific location if none of the provided options are appropriate for your installation. Please refer to the [DOS GIS](#) if you would like to look for alternate locations. You can also talk to the Squamish Arts Council about this by emailing info@squamishartscouncil.com.

If you have an idea for a piece that doesn't have a location in mind, you can apply with the idea and subsequently work with the Squamish Arts Council and the District of Squamish to find a suitable place.

FUNDING

Funding:

For 2021 the Squamish Arts Council is granting two projects, each for a maximum of \$10,000. This amount needs to include all fees associated with the project, as outlined below.

Eligible Uses for PAG Funding Includes:

- Artist/technician/designer fees (may include fee/hour plus expenses) for the fabrication and/or installation of the project;
- Materials and supplies (consumables such as paint, canvas, glue, etc);
- Equipment rentals;
- Cost of setting up a safe venue for art production (insurance, tents, rental fees, permits);
- Documentation (videographer, photographer, editing, printing);
- Coordination/project management (someone to help with logistics and publicity);
- Volunteers and participants (food, beverage, thank you event).

Applicants are encouraged to try matching the grant dollar-for-dollar to the best of its abilities which may include in-kind value/donations, cash donations, grants or contributions from businesses or non-government agencies, and/or the applicant's cash contribution to the proposed project. Matching funds are not a requirement but would be considered an asset in the review process.

All funds must be used for the proposed project within a calendar year.

Funding is Not Eligible For:

- General operating expenses;
- Any ongoing operational expenses of the applicant(s);
- Capital improvements not directly related to the project;
- Retroactive funding for projects already in progress or completed;
- Deficits;
- Capital or equipment purchases;
- Travel
- Hotel/ food

PROCESS

The Application Process:

Applications are juried annually in the spring and approved projects must occur between April 31, 2021 and April 31, 2022. Grant recipients will be announced at the end of April, 2021 and will receive an award letter with the next steps for the process.

Funding decisions are based on the number and quality of requests received by the deadlines. Projects must pass each of the evaluation sections in order to be funded. The jury will base their evaluations on how well the applicant answers the questions and how well their project meets the program goals utilizing an evaluation sheet – provided below.

All eligibility criteria must be met to be considered for grant funding.

What is the Selection Criteria and Notification:

We are looking to support projects that fit within our annual theme. The themes for 2021 are “Interactive” & “Light”. Please note that the annual theme is one of the scoring criteria and your application should reflect this theme effectively. Themes are designed to be broad and attainable for all applicants. If your project does not meet the theme or you are unsure how it could apply, please speak to the program officer by contacting amy@squamishartsCouncil.com.

Public Art Grant Assessment Criteria:

	Criteria	Weighting
1	How well does the proposed project meet the objectives of the SAC/ Public Art Program?	5
2	What is the fit and significance of the project to Squamish and its community?	5
3:	Feasibility:	
i	Well developed project description and supporting documentation	3
ii	Timeline	3
iii	Budget	3
iv	Maintenance/ operation plan	3
4	How well does the project reflect the theme(s)?	5
5	How well does the applicant leverage resources and volunteers?	3
6	Is this artist a resident of the Sea to Sky/ member of the Squamish Nation?	5
7	Artistry/ creative presentation	5

It is the applicant's responsibility to ensure applications are complete and all application requirements are included. The Squamish Arts Council will not contact applicants to address errors in applications or missing application requirements, including support material, other than that required to determine eligibility. Eligible applications and any supporting material will be assessed as they have been submitted.

SUBMISSION

Instructions for Submitting the Application:

- The application form is available online
- Please note that you cannot save your application on the website so we recommend that you work offline, and copy and paste your application in when you are ready to submit.
- Submissions must be received no later than 11:59 p.m. on April 11th 2021. Submissions will not be accepted past the deadline.
- Sketches, photographs, and other visual or audio materials that describe your project are helpful for the adjudication panel, and are strongly encouraged.

- All inquiries must be sent to info@squamishartscouncil.com Questions will be addressed and submitted back to all participating artists. Inquiries must not be directed to District employees or Elected Officials.
- The information submitted in response to this application process will be treated in accordance with the relevant provisions of the Municipal Freedom of Information and Protection of Privacy Act. The information collected will be used solely for the purposes stated in this request.
- All artists will be notified by email as to the outcome of the application stage. SAC and The District of Squamish reserve the right to accept/reject any or all submissions. By responding to this application process, the artist(s) agree to accept the Public Art Committee recommendation to The District of Squamish and The District of Squamish's decision as final and without recourse.
- The SAC and The District of Squamish reserve the right to reject all proposals and reissue the application process in its original or revised form. SAC and The District of Squamish reserve the right to modify any and all requirements of the application process at any time prior to awarding the contract. SAC and The District of Squamish reserve the right to cancel the application process at any time without penalty or cost to SAC or The District of Squamish.

Longevity and Maintenance:

Any maintenance and longevity decisions will reside with the SAC Public Art Committee and ultimately the DOS. Please outline your maintenance schedule in your proposal, including annual maintenance, materials and tools, guidelines and if necessary, contact details for specialists/ artists/ operators.

FREQUENTLY ASKED QUESTIONS

Does my project have to meet all of the Public Art Committee /SAC objectives?

No, however, the better the project aligns with the mission and vision of the Public Art Committee/SAC, the higher likelihood that it will be approved!

What kind of projects can I draw inspiration from?

Many communities in BC, across Canada and North America offer community public art programs. Please see the additional packet of information on the Squamish Arts Council Website Grants page for location and inspiration details.

When is the application due?

The application is due April 11th, 2021 at 11:59pm. Late submissions will not be accepted.

Where is the application?

You can find the application on our website, at squamishartscouncil.com/grants

What does it mean that the budget has to balance, including expenses (eligible) and expenses (ineligible)?

This means that your revenues and expenses need to balance out. The PAG committee expects that the project has taken into reasonable consideration both the expenses that are eligible to be covered by the grant (see eligibility guidelines above) as well as the expenses that are ineligible, and has thought about revenue sources to cover the ineligible expenses.

Do I have to be living in Squamish in order to qualify for the grant?

Ultimately, because the PAG is looking to benefit, support, and uplift local artists and the local community, the project needs to be Squamish-centered. However, if you are an artist based in the province of British Columbia and would like to do an arts project based in Squamish, please feel free to reach out to info@squamishartscouncil.com to discuss your ideas and feasibility.

For Further Information

Contact the Executive Director at amy@squamishartscouncil.com